

WHITEPAPER

impactcoin.global

PROJECT **impactU**

The Impact Coin

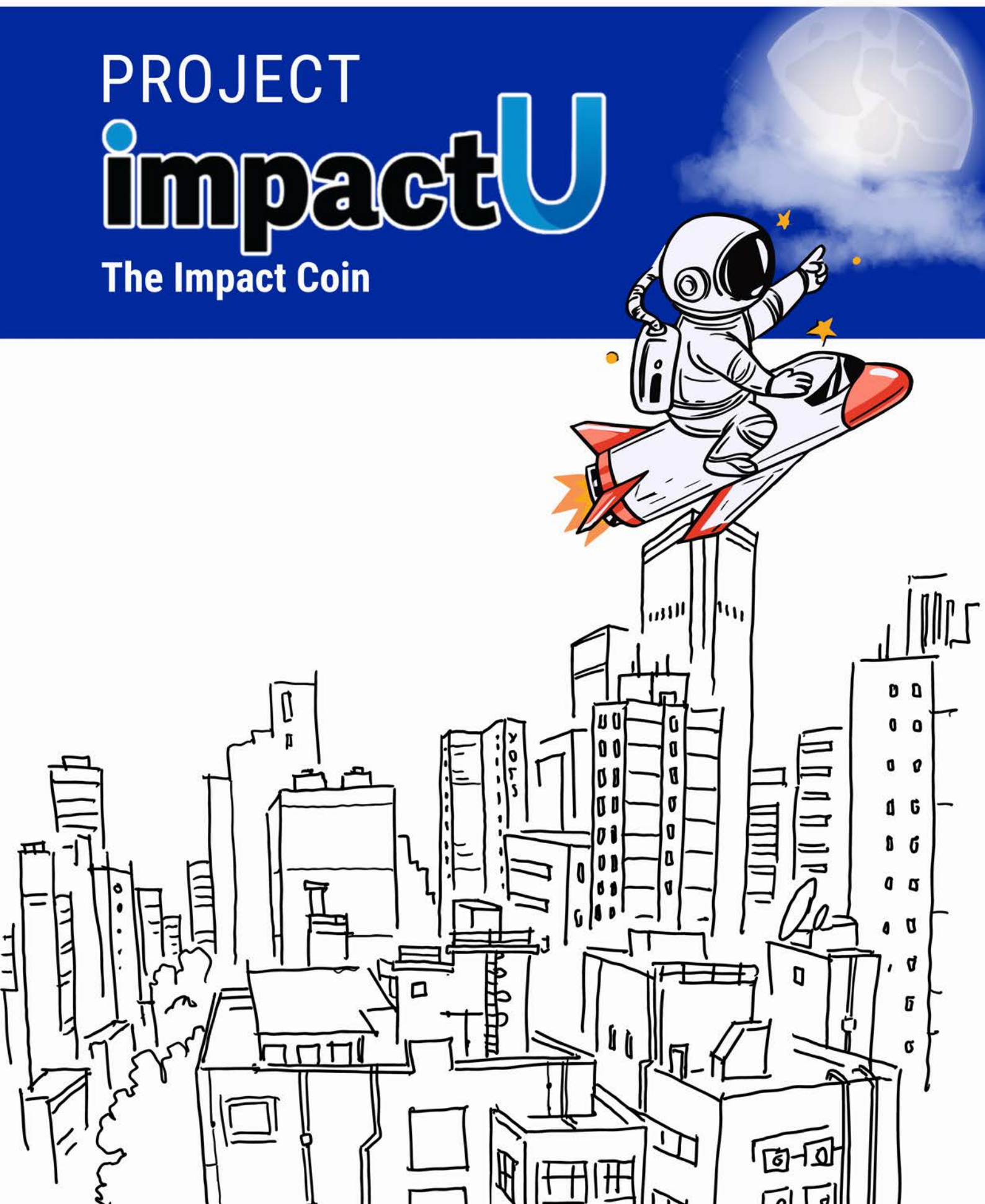


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Introduction

im·pact(/'im.pak(t)/)

1. to have a strong effect on someone or something
2. the influence of one person or thing on another
3. to come into forcible contact with another object

The definitions above describe the reasons behind the creation of Mpactcoin; as we have forced two powerful dynamics to work together in beautiful synchronicity: Emotional Intelligence Development and a Decentralized Ecosystem.

On the surface, they seem diametrically opposed, as digital currencies operate in a word of algorithms, nodes and other forms of artificial intelligence (i.e. all things non human). Conversely, emotional competencies largely define who we are as humans and our emotions dictate the overwhelming majority of our decisions; including our engagement with digital currencies and decentralized communities.

However, when these two worlds come together, we truly learn how to evolve, engage and thrive in this rapidly changing society. This is the catalyst for discovering how to build our social, emotional and entrepreneurial competencies; while simultaneously advancing our understanding of what it means to thrive in an economy not based on class but on an inclusive and empowered community.

Mpactcoin incentivizes the relentless pursuit of higher levels of emotional intelligence with a digital currency that rewards the acquisition of core soft skills such as: Leadership, Self-Awareness, Self - Regulation, Inclusivity and Positivity.

Each successfully completed lesson triggers a reward of an allotment of Mpactcoin. Every certification earned ignites a matching scholarship donated to high schools serving at risk teens and Historically Black Colleges and Universities (HBCU) serving the rapidly growing population of first generation college students.





Introduction

im·pact(/'im.pak(t)/)

Each sale of soft skills products and memberships ignite more donations, activates even more opportunities for those less fortunate and delivers more Mpactcoin to the catalysts who are creating the positive actions. This empowers the Mpactcoin community to become more human, while more engaged with artificial intelligence of decentralized systems that are the backbone of the cryptocurrency space.

When high school and college students begin earning the certifications that boost their emotional competencies, they too are empowered with an allotment of Mpactcoin. The Mpactcoin community ensures no members are disenfranchised as improvement of oneself becomes the commodity that opens the door to opportunity. This allows the members to embrace one another on metrics that do not include traditional class systems but on the merits of commitment to self development; which can be measured by the certifications earned on the ImpactU learning platform (see impactu.global).

Digital, decentralized communities were never designed to make us less human. On the contrary, they were created to bring out the finest qualities of the human race. These traits include, inclusivity, creativity, discovery and philanthropy.

Mpactcoin seeks to develop a society driven by becoming better from the inside out; while simultaneously elevating the disadvantaged members of society to make the world a much better place to live.

Why Decentralization?

For centuries, centralization has inherently disenfranchised the vast majority of societies. For example, those living in urban or inner city areas have limited access to quality education as the schools with the most resources and best teachers are located in the safest, most affluent neighborhoods and are only accessible to top ten percent of the population.

Although the “rags to riches” stories often receive much publicity and fanfare, the reality is these successes are few and far between for those living in lower middle class environments. Because centralized communities divide societies based on wealth and related social statuses, they also encourage discriminatory behavior which has been well documented in the banking, real estate, education and almost every other industry that participates in centralized networks.

Decentralized communities are vastly different from centralized networks. First, decentralized ecosystems are founded on the principles of absolute equality; where each person has the same opportunity to thrive. Impactcoin embodies this principle as members are rewarded for taking the steps necessary to improve their emotional state of being. From first generation college students to corporate executives and all points in between, success is redefined as commitment to personal development, community enrichment and creating positive, sustainable impacts.

Next, decentralized communities encourage disruption of stated societal norms. Whereas traditional schools and other centralized systems force the world to accept what has been established and remain within the lines, decentralized ecosystems are designed to test the boundaries of what currently exists for the purpose of uplifting all members of the community over a select few.





Why Decentralization?

The very essence of decentralization is to empower community members to innovate, to excel and to elevate the ecosystem in ways that make it better for all who participate.

Mpactcoin is a community of disruptors, founded by disruptors who recognize the world is only better when everyone gets to bring their bright ideas to the table. Thus, we have transformed education to mean more than reading, writing and arithmetic. We have evolved its definition to now include emotional intelligence, soft skills development, social competency and entrepreneurial empowerment.

Mpactcoin has stretched the traditional boundaries even further by redefining the rewards for educational advancement. In the Mpactcoin society, members are not rewarded with A's and B's that have no tangible value or relevance beyond the classroom. On the contrary, our community members are rewarded with an entry point to the world of cryptocurrency. They receive Mpactcoin for educational actions and inherently become introduced to and or more familiar with, blockchain technology, digital wallets and the fascinating reality of a decentralized economy.

Mpactcoin is disruptive in large part because disruption is at the very core of all decentralized ecosystems. Mpactcoin is bold, brilliant and beautiful. It redefines education, economics and emotional awareness in ways perfectly suited for the decentralized world in which it exists.

Mpactnomics

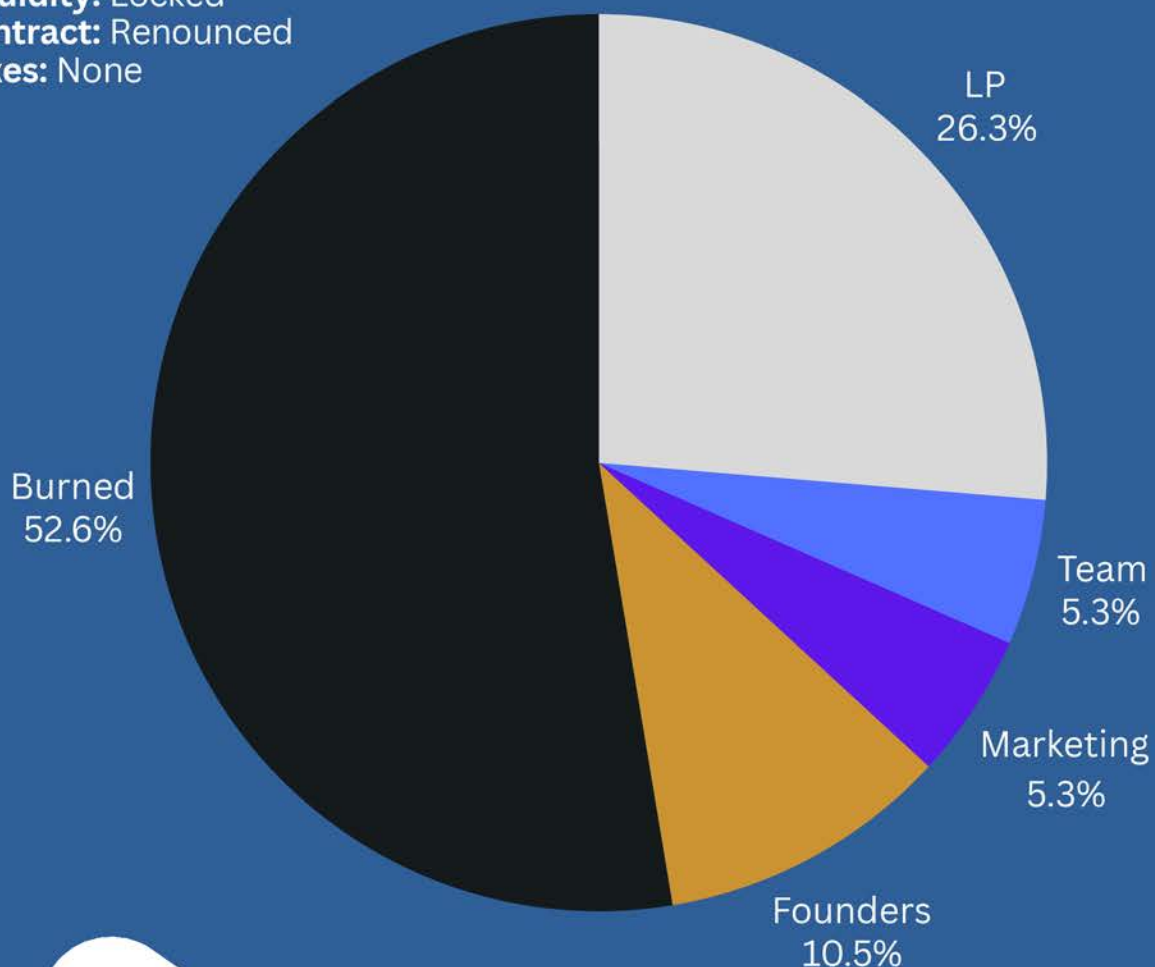
Impact Coin (\$MPACT) plays a crucial role in our ecosystem by encouraging and incentivizing holders to remain actively engaged with the community. Through the utility of this token and the use of the Impact App, rewards are generated, fostering a thriving environment for life and philanthropic activities; while equipping the community to thrive in the new economy through the acquisition of high level interpersonal skills.

Total Supply: 500 Billion

Liquidity: Locked

Contract: Renounced

Taxes: None



Burn Schedule

Launch Date: Burn 250 Billion

Each Quarter for First Ten Quarters After Launch:
Burn \$2 Billion (20 Billion Total)

Each Learn & Earn University Added (up to 100 Universities): Burn 1 Billion (100 Billion Total)

Each New Learn & Earn High School Added (Up to 50 High Schools): 1 Billion per New School Added (50 Billion Total)

AddiFonal Burn Based on Wallet Holders:

- 5,000 Wallet Holders = AddiFonal 1 Billion Burned
- 15,000 Wallet Holders = AddiFonal 1 Billion Burned
- 30,000 Wallet Holders = AddiFonal 1 Billion Burned
- 60,000 Wallet Holders = AddiFonal 2 Billion Burned
- 100,000 Wallet Holders = AddiFonal 5 Billion Burned
- 200,000 Wallet Holders = AddiFonal 5 Billion Burned
- Total Burned Based on Wallet Holders Milestones = 15 Billion

Total Circulating Supply After All Milestones Achieved = 65 Billion



MPACT ALLOCATION

- 0.8% **ADVANCED COURSES** (500,000,000 MPACT)
- 0.8% **LIVE TRAINING SESSIONS** (500,000,000 MPACT)
- 1.6% **VIRTUAL MENTORSHIP SESSIONS**
(1,000,000,000 MPACT)
- 8% **MARKETING SERVICES** (5,000,000,000 MPACT)
- 8% **ASSOCIATIONS AND INTERNATIONAL
UNIVERSITIES** (10,000,000,000 MPACT)
- 24.1% **FOUNDERS, TEAM MEMBERS, DEVELOPERS,
PARTNERS & VENDORS** (15,000,000,000 MPACT)
- 8% **COLLEGES & UNIVERSITIES** (5,000,000,000 MPACT)
- 16.5% **GLOBAL LEARN & EARN AFFILIATE
PROGRAM** (10,250,000,000 MPACT)
- 24.1% **HIGH SCHOOLS VIA GLOBAL ONE TO ONE
MATCH INITIATIVE** (15,000,000,000 MPACT)



 **IMPACTCOIN**

TOTAL ALLOTMENT
65,000,000,000

Our Background - ImpactU

Impactcoin was born from a passion to decentralize the most critical elements of education: emotional intelligence development and soft skills. The goal was to achieve awareness, appeal and mass access to the essential skills that have been proven to translate to personal and professional success.

The first step in the process was to create a robust learning ecosystem; complete with self-paced, video based, individualized content that could be accessed seamlessly on smart devices. Pre and post assessments had to be included to determine individual need and quantify the ability to grasp and apply the subject matter.

The ImpactU platform was developed and designed to provide the robust community of current and aspiring professionals seeking true social, emotional and entrepreneurial elevation with an online hub to communicate, collaborate, connect and grow.



Vetted By Universities

By interfacing with universities, the content was evaluated and concepts were proven. Students in traditional learning environments were introduced to courses not found in standard college classrooms; which included, Overcoming Adversity, Managing Stress, Self Regulation and Effective Peer Collaboration.

The library of content was evergreen and ever evolving to suit the rapidly changing needs of the participants in the case studies. As emotional, social and workplace competencies grew as a result of engaging with the platform, so did overall student performance in traditional classroom settings. Confidence soared, test scores increased and post collegiate productivity was positively impacted.

These exceptional results extended to other populations during the three year study that included at risk teens, adults living below the poverty line and working professionals from various industries and backgrounds. In almost every case, when the emotional deficiencies were eliminated or drastically reduced, earnings potential, morale and productivity increased. In summation: people became better.





IMPACT COIN

Education. Redefined.

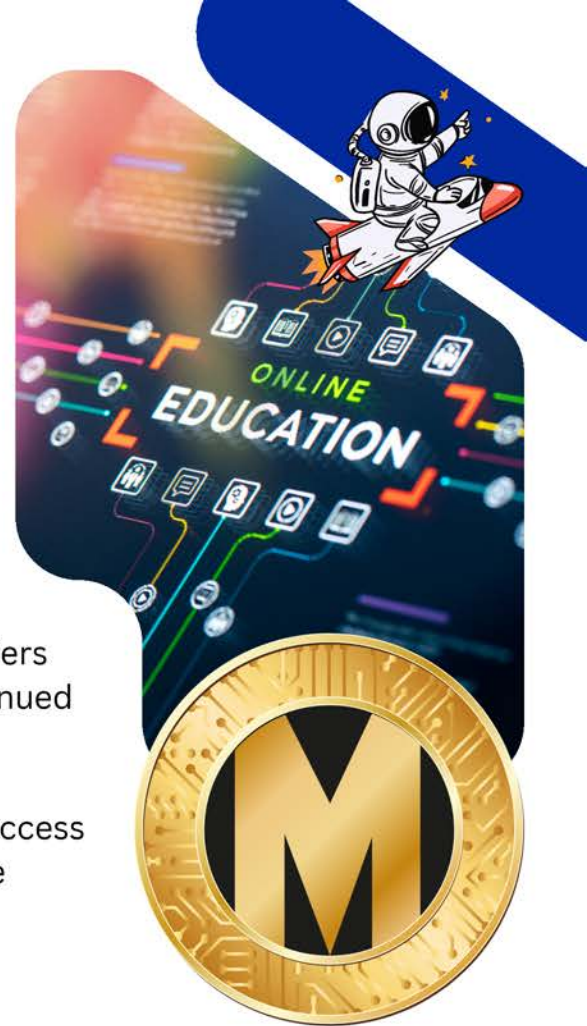
Mpactcoin was founded on the belief that everyone deserves a quality education void of the common barriers to entry and featuring re-imagined incentives for continued engagement.

Therefore, ImpactU offers members of its community access to apply the skills they acquire, earn rewards for course completion, interface with other members and access Mpactcoin from a decentralized ecosystem.

The advanced programs include in demand certifications in Public Speaking, Corporate Training, Life and Career Coaching to name a few. These are skills that can be leveraged by our community members to secure more annual income and capitalize in rapidly growing industries.

No More A's and B's... Just Mpact!

Remember the grades you made your last history or math class? Of course, not. The actual letter grades we receive in school have no value once the courses are completed. Our learning platform, ImpactU, permanently changes the paradigm of classroom success by creating a direct correlation with learning and earning.



impactcoin.global



For every successfully completed lesson and course, our members earn Mpactcoin. This gives them a store of value in exchange for their commitment to self development. Imagine if you received digital currency for every lesson and course you completed in high school and college!

This paradigm shift makes members more engaged with the subject matter and more apt to refer others to the community that rewards it learners with cryptocurrency that can be traded or passed down to future generations. This creates a true Impact. With the Mpactcoin, the “report card” will never be same!



Recurring Revenue is the New “Stablecoin”

Most cryptocurrency initiatives struggle with finding utility and identifying ways to stabilize the new markets created by the projects. ImpactCoin has identified innovative ways to mitigate these inherent challenges with its recurring revenue strategy.

First, ImpactCoin has formed a strategic alignment with partners in the e-learning industry that will participate in its Learn & Earn campaigns. As subscribers pay monthly to access soft skills training, emotional intelligence development and other content from these providers, each has agreed to donate a portion of the proceed back to the liquidity pool of ImpactCoin. This stabilizes the value of the coin with regular infusions to the liquidity pool, while increasing the prominence of the ImpactCoin.

Each participant subscribing to the services of our e-learning providers will receive certificates PLUS ImpactCoin for their efforts. With the potential of thousands of monthly subscribers having access to ImpactCoin via these Learn & Earn initiatives and with the e-learning partners donating back to the liquidity pool each month as new subscribers join these platforms, ImpactCoin has a stable and recurring resource that will aid in creating stability and sustainability for the project.

New e-learning partners are expected to be added to the ImpactCoin ecosystem on an ongoing basis; giving people all over the world access to earn crypto rewards to incentivize critical learning outcomes. All new participants see the value of contributing back to the ImpactCoin liquidity pool as the strength of the Learn & Earn initiative is only as strong as the strength of the thing being “earned”. In retrospect, imagine owning a small amount of Bitcoin for each professional development lesson completed and each certificate achieved. ImpactCoin seeks to make learning an easy business proposition for those who participate in Learn & Earn initiatives.



Token Allocation for University Partnerships

Universities are amongst the oldest and most trusted institutions on the planet. Students who attend often experience life changing transformation and develop lasting relationships. ImpactCoin seeks to strategically align with more than 500 colleges and universities over the next five years and each institution will have an allotment of ImpactCoin reserved for the students who participate in the groundbreaking Learn & Earn Initiatives of its e-learning partners worldwide.

Students will not only be able to gain certifications in Leadership, Effective Decision Making, Conflict Resolution, Self-Awareness and many more, they will also be eligible to receive ImpactCoin in quarterly increments for their efforts. With the same time, energy and effort it takes them to build their social and emotional competencies, they will also be accumulating an asset that can gain value over time. This also adds even more value to the university experience.

Leaders of colleges and universities are always seeking ways to highlight the differences between their institutions and other students have the option of attending. Becoming a Learn & Earn campus not only opens the door for students to experience the power of blockchain technology and crypto rewards with zero out of pocket risk to them. Students also gain core career competencies that have been proven to boost student retention and overall performance.

Universities pay a manageable annual fee to become a Learn & Earn campus and a portion of those proceeds are contributed back to the liquidity pool of ImpactCoin; while the remainder opens the door for the students to accumulate an asset, gain relevant financial literacy skills and safely enter the world of digital currencies.



Philanthropy. Reimagined!

The term philanthropist has historically been reserved for society's wealthy elites who would share a portion of what they earned with those less fortunate. Meanwhile, the masses with limited resources were left to dream of the day their efforts would be grand enough to help those in need. Fortunately, Mpacitcoin was created to empower everyone to play the highly esteemed role of philanthropists and even takes the term a step further!

When community members earn certifications on the ImpactU Learning Platform, scholarships are donated to high schools serving disadvantaged populations. The impact of students who are living below the poverty line having access to gain the emotional, social and career competencies that make them successful is far reaching.

Underprivileged high school students receive access to ImpactU as a direct result of the individual efforts of each community member to earn certifications and gain skills that have been proven to boost core professional competencies.

Those students who gain access to the platform are also eligible to earn Mpacitcoin for successful course completion; introducing them to the cryptocurrency space.

The participating students then gain a practical understanding of digital currencies and become more financially literate.

These students gain the confidence and emotional skillsets to improve their lives and enhance their futures; breaking a vicious cycle and starting a more productive one.

None of this would be possible without our members. By joining the Mpacitcoin movement, you are redefining the role of philanthropy and empowering countless others to do the same.





It's All About YOU!

Mpactcoin: Where Members Rule.

Our members take short, video based lessons to improve their emotional, social and career competencies. Our members actions pave the way for those less fortunate to access the same soft skills training and emotional intelligence development courses.

Our members are further rewarded with an allotment of Mpactcoin for each successful self development action. Members can also independently acquire more Mpactcoin from the circulating supply.

Our members promote our mission of emotional wellness by introducing the powerful concepts of decentralized education that emphasizes emotional elevation to their peers; further expanding our community.

Our members can participate in a community led economy; complete with soft skills training products and services.

Our mission is, and has always been to create a robust, member centric ecosystem and watch true Impact happen.



Road Map

Going to the moon and beyond!

1

Launch Token

- * Development Smart Contract
- * Deploy to Base Network
- * Get Token Contract Audited
- * Go Live

3

App Beta

- * Integrate Token into the ImpactU Platform
- * Token Rewards: ImpactU Learn & Earn Protocol
- * Mobile App (Apple / Google)

2

Marketing

- * CMC Listing
- * CoinGecko Listing
- * YouTube Influencer Marketing
- * AMA Marketing
- * BitMark Listing

See website for updated roadmap



Disclaimer

The information contained herein does not constitute investment advice, trading advice, financial advice or any other sort of advice and you should not treat any of the content as such. The Mpactcoin team recommends you conduct your own due diligence and contact your financial advisor before making any investment or trading decisions.

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